

## NEWS RELEASE



### Contacts:

Adriana Van Duyn / Jaclyn Reardon

Bianchi Public Relations

(248) 269-1122

[avanduyn@bianchipr.com](mailto:avanduyn@bianchipr.com) / [jreardon@bianchipr.com](mailto:jreardon@bianchipr.com)

### **InPro Insurance Group Acquires Falvay-Counihan Insurance**

**TROY, Mich., June 27, 2012** – [InPro Insurance Group](#), a Troy, Mich.-based independent insurance agency, today announced the acquisition of Falvay-Counihan Insurance, Inc. of Bloomfield Hills, Mich. Through the acquisition, InPro gains Falvay-Counihan's book of property and casualty insurance business, as well as its team of seasoned insurance agents. The terms of the agreement, which was effective June 26, were not disclosed.

"The Falvay-Counihan acquisition is an ideal next step in InPro's continued calculated growth in the metro Detroit area," said Dave Goodman, president, InPro Insurance Group. "Falvay-Counihan's services and approach are well-matched with InPro's culture and dedication to client service. And given our size and resources, Falvay-Counihan customers will benefit from an expanded line of customizable products and services."

Falvay-Counihan staff and agents, including Jim Rivard, Ann Waterhouse, Brenda Watts, Randall Klee and Cindy Katrich, will join InPro's Troy office. Through the acquisition, the former Falvay-Counihan team and clients gain access to a variety of new commercial, personal, and life and health insurance products and resources, providing the opportunity for more customized and competitive service, rates and policies.

"Since 1969, we've worked to build an insurance agency that provides cost-effective solutions that are personalized to our customer's unique needs," said Kevin Counihan, president, Falvay-Counihan. "With its resources, personalized practice and more than 39 years of insurance expertise, InPro's approach matches the level of service Falvay-Counihan clients have come to expect. I'm confident that the InPro team will serve as a trusted advisor to our clients for years to come."

Falvay-Counihan clients will not encounter any service or policy changes as a result of the acquisition. To ensure a seamless transition, Falvay-Counihan phone calls, web visits and mail will be forwarded accordingly. InPro currently employs 28 professionals counseling clients regarding personal, commercial, and life and health insurance needs. As an independent agency, InPro represents many of the nation's leading, top-rated insurance companies, including Travelers, Hartford, Hanover, Accident Fund, Philadelphia and Auto Owners, among others.

- More -

## **InPro Acquires Falvay-Counihan – p. 2**

InPro Insurance Group is a full-service independent insurance agency that offers competitive personal, commercial, life and health insurance products for individuals, groups and companies. Located in Troy, Mich., the company began in 1973 as Expert Underwriters and is a local leader in providing independent insurance solutions. For additional information, please visit [www.inproagent.com](http://www.inproagent.com).

# # #