

TROY TIMES

Vol. 22, No. 46

C & G Newspapers

November 16, 2006



Insight by InPro INSURANCE

with David W. Goodman, CIC

NO SELF-RESTRAINT

While compliance with seat-belt laws is steadily on the rise, there are still 48 million Americans who do not buckle up. Who are these people? According to the National Highway Traffic Safety Administration, 65 percent of the more than 31,000 people killed annually in passenger vehicles are men. Fifty-eight percent of those killed who were not wearing a seat belt crashed on rural roads. In crashes involving pickups, about 7 out of every 10 people killed were not wearing seatbelts. These numbers could be reduced considerably with regular seatbelt use. When front-seat motorists in sport utility vehicles, vans, and pickup trucks wear seatbelts, they reduce their risk of dying in a crash by 60 percent.

We recommend that all passengers in a car

wear their seat belts. Are you insured properly? Call InPro Insurance Group at 248.526.3260 and let us review your current policy. We can select the company or companies best suited to your situation. We're located at 2095 East Big Beaver, Troy, where we look for ways to save you money. We have a commitment to maintain a high standard of excellence in all that we do and to establish a firm relationship of mutual trust and service with each of our clients.

NOTE: More than 6 people in 10 between ages 8 and 44 who die inside a crashed motor vehicle are not buckled up.

E-mail your questions to:
insure@inproagent.com

0431-0646

Spotlight on business ...

InPro Insurance Agency Will Protect You.

If we can expect anything, it is the unexpected. That is why it is imperative to have an insurance company that provides the protection you need, customized to meet your individual requirements.

InPro Insurance Agency offers a complete line of insurance products and services for both personal and commercial clients. They have three distinct insurance departments - commercial

lines; personal lines including home, automobile, RV and camper, and motorcycle; and a full benefits department that provides benefits packages for individual and commercial needs. Their highly skilled and trained professional staff is dedicated to providing the utmost in customer service. They work diligently to ensure that each customer receives the highest quality products and services, and they educate their clients so that they fully understand what they are buying and why.

"We want to provide the best coverage for our clients at a competitive rate," says David Goodman, Managing Partner. "Some companies focus on the rates first, and the coverage second. Over time that can be more expensive for clients if they don't understand what they are purchasing."

A high percentage of home owners are under-insured, and most people don't have adequate liability limits to protect themselves in the event of an accident. InPro agents focus on tailoring the coverage to meet the specific

needs of each individual.

InPro writes almost anything for their commercial clients. Special programs at competitive rates are available for manufacturing, retail, contractors, and office (both general and medical), as well as social service agencies.

In today's economic environment, employers are looking to cut costs. The InPro professionals are very

good at identifying the make up of a group and creating a benefits package for that group. Yet they can tailor the benefits packages to meet the needs of the individuals. InPro is licensed to work with many companies allowing their agents shop the marketplace for their clients like they shop for themselves.

InPro also is greatly involved in many community service projects, and works closely with social service

agencies and non profit organizations throughout the community, making charitable contributions and donating their time.

The InPro Insurance Group is a full service insurance agency dedicated to providing their customers with service that is unparalleled. They are located at 2095 E. Big Beaver at John R in Troy. For more information or to schedule an appointment with an agent, phone 248-526-3260.



ADVERTORIAL

0432-0646